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FOR IMMEDIATE RELEASE

Big River Makes Fundraising Page Available for Free to Nonprofits Affected by Coronavirus

Software and Support Will Help With Local Efforts, Aid and Other Initiatives

Cleveland, OH - Big River (www.gobigriver.com) a donor engagement software developer based in Cleveland, Ohio is making their basic donation page software available for free to 501(c) 3 nonprofits or their partner agencies through July 1st. All set-up and service fees will be waived, with only a transaction fee of 3.7% + .20 charged per transaction, with the public being given the option to cover that fee when they make their donation.

"Given the times and circumstances, this is one way we can help," said Ron Cass, the company's Founder and CEO. "We're hoping to support organizations' mission to help those affected by this crisis and make it easier for them to do so."

Organizations can sign up for the free software here (Sign Up) and after registration is confirmed, the site can be up and running the same day. The software is already helping several of Big River's current clients with special fundraising efforts, including the Ryan Banks Academy (Ryan Banks Donation Site) and the United Way of Summit County (UWSC Donation Site)

"We have worked with Big River for years so it was natural that we turned to them to help us with this special fundraising effort," said Valerie Groth, Founder & CEO of the Ryan Banks Academy. "We were able to get this new campaign up and running quickly and with no problems. Their continued support is critical to us."

"Non-profit organizations were under tremendous stress before the recent outbreak", said Cass. "This offer is about supporting the people who are supporting our communities during these unprecedented times. We created Big River out of a need we saw in this industry, and we want to offer support to communities in need in any way we can."

About Big River

Big River Online is a premier provider of cloud-based donor engagement software. By utilizing eCommerce best practices, Big River brings increased functionality and reporting to the critical work of nonprofits, allowing them to spend less time with their database and more time with their donors and the people they serve. To find out more visit http://www.gobigriver.com/

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